

## HOW FEDERAL DOLLARS ARE INVESTED

**\$3B** 

The federal government distributes over three billion dollars annually to the District to support vital programs.



Census data is used to update Ward and ANC boundaries to reflect population growth and movement across the District.



District agencies rely on accurate census data for budgeting, planning and policy decision making across the city.

# 2020 CENSUS EVERYONE COUNTS

Every ten years, the U.S. Constitution requires that we take a count of America's population. The goal is to count everyone once in the right place.

## USES OF CENSUS DATA



**RESIDENTS** use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



**BUSINESSES** use census data to decide where to build offices and stores – creating jobs for the community.

## 2020 NEW FEATURE

# NOW ONLINE

In 2020, the U.S. Census moves to the internet. Online forms will be available in multiple languages. Every household will have the option of responding online, by mail, or by phone.

For more information on how to get involved:  
[dccensus2020.dc.gov](http://dccensus2020.dc.gov)



District of Columbia  
Office of Planning



GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR

# 2020 CENSUS

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The District is one of the most racially and ethnically diverse cities in the U.S. While diversity is our strength, it poses challenges to ensure every resident is counted in 2020 due to complex living arrangements, mobile population, distrust in government and constrained fiscal environment.

## YOU CAN HELP



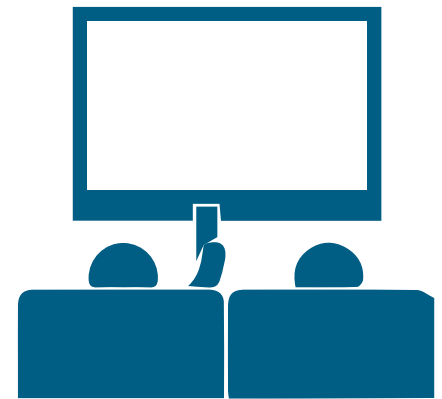
**RAISE** awareness by including census information in community blogs, listserves, social media posts and more.



**WORK** with your civic associations, schools, and faith-based communities to organize through outreach and special events.



**ATTEND** a census information session to learn ways to engage your community. Invite a member of the DC Census team to speak to your organization.



**STAY UPDATED** on news, special events and important dates.

The District is committed to getting the highest response rate possible. We are starting the engagement process now and will continue through early 2020 to ensure that all residents understand why the census matters and how to participate in the new online format.