



# U.S. CENSUS 2020 TOOLKIT

FOR EDUCATORS AND FAMILIES WITH SCHOOL-AGED CHILDREN.

**YOU MATTER. GET COUNTED.**

A toolkit for educators and families with school-aged children, to spread awareness about the 2020 U.S. Census





# GETTING STARTED

## Make the 2020 Census count for schools and families in DC

Because you know your school and community best, you are uniquely positioned to ensure that the people you care about are counted. From parents and caregivers to teachers and school administrators and volunteers, everyone can help spread awareness in your school community. Every kid counts!

This toolkit provides useful tips and guidance on how you and your school community can increase participation rates in the 2020 Census to ensure that everyone, especially every child, in DC is counted.

Every ten years, the U.S. Census seeks to get an accurate count of everyone living in the U.S. The next census will start in March of 2020. The data collected informs decisions about federal funding for programs serving DC families, local DC Government priorities and updates to Ward and ANC boundaries.





The District is one of the most racially and ethnically diverse cities in the U.S. While diversity is our strength, it poses challenges to ensure every resident is counted in 2020 due to complex living arrangements, mobile population, distrust in government and constrained fiscal environment.

In FY 16, over \$6 billion in Federal dollars was allocated to DC through large Federal spending programs based on 2010 census data. These programs include Medicaid, SNAP, TANF, education funding. In just one year, the Federal Government used census data to allocate the following dollars to DC Schools:

- \$44 million-Title 1 Grants
- \$45 million-Head Start Program
- \$39 million-School Breakfast and Lunch Program
- \$12 million-Effective Instruction Grants
- \$18 million-Special Education Grants

That's \$158 million dollars in ONE year to DC Schools because of Census data.

Every kid counts!



As of 2018, over 100,000 DC residents are under the age of 18, including 45,000 children under the age of 5. School-aged children, especially children under 5, are one of the most undercounted populations across the Country. Children living in lower-income, informal, shared custody or immigrant households are especially at risk of not being counted. An accurate count of school aged children in 2020 is critical for planning, prioritizing and budgeting in DC schools and across multiple DC agencies and service providers working directly with families. The consequences of this undercount affect children, families, and schools for 10 years

# TABLE OF CONTENTS

The Facts Matter	2
The Census Matters to DC	5
Counting Young Children in the 2020 Census	6
Get Ready and Get Involved	9
Statistics in Schools for Educators	11
Partner roadmap	12
PARTNER Calendar	13
Top 10 benefits of SIS for teachers	14
Key messaging	16
Resource List	19

## We need your help

Learn more about the census and share the facts with your friends, family and community. Together, we can ensure the 2020 Census counts for everyone in DC.



# THE FACTS MATTER



## What is the Census?

The U.S. Constitution requires that every ten years we take a count- or census- of America's population. The first census was conducted in 1790. Census data is used at the Federal level to reapportion seats in the House of Representatives and determine how to allocate almost \$ 900 billion in Federal funding back to states to support vital programs at the local level. State officials use census data to redraw congressional and legislative districts based on population shifts.



### The 2020 U.S. Census asks questions such as:

- How many people are living at your home at the time of the Census
- Age, race, sex of each person in the household.
- Whether the home is owned or rented
- Whether a person in the household is of Hispanic, Latino or Spanish origin
- The relationship of each person in the household to one central person (usually the person completing the form for the household)

### The 2020 U.S. Census will **NEVER** ask you for:

- Your social security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers
- Your citizenship status





## How to participate in the 2020 Census

For the first time, the U.S. Census will be on online. Beginning in March 2020, DC households will receive an invitation to participate in the census. Households will have the option of completing the census online, over the phone or by calling the U.S. Census to request that a hard copy be mailed to them. Households that do not complete a census form during the self-response phase will receive a follow up visit from a U.S. Census taker at their address.



## When will the 2020 Census begin?

The “self-response” phase of the 2020 Census will begin in March of 2020. Self-response means that each household is responsible for completing their census form either online, over the phone or by hard copy through the mail. The goal is for as many households to complete their census during this phase. After May 30th, households that have not completed the census form will receive a follow up visit from a US Census taker at their home.

## WHAT THE US CENSUS WILL SEND IN THE MAIL TO EACH HOUSEHOLD

March 12-20	An invitation to respond online to the 2020 Census.
March 16-24	A reminder letter.
<b>IF YOU HAVEN'T RESPONDED YET:</b>	
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before the US Census follows up in person at your residence.



## Data Privacy and Confidentiality

The law requires the Census Bureau to keep everyone's information confidential. The Census Bureau is taking strong precaution to keep online responses secure. All data submitted is encrypted to protect personal privacy. By law, your response cannot be used against you by any government agency or court in any way. Your information will not be shared with any enforcement agency at the Federal or local level.

- The Census Bureau is required by law to keep information confidential. All responses provided on the 2020 Census questionnaire or to a Census Bureau employee are confidential and protected under Title 13 of the U.S. Code
- US Census will never share a respondent's personal information with other government agencies
- Results from the census are reported in statistical summary format only
- Records are confidential for 72 years by law (Title 44, U.S. Code)
- All Census Bureau employees swear a lifetime oath to protect respondent information. Penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of \$250,000



# THE CENSUS MATTERS TO DC



Every ten years, the U.S. Constitution requires that we take a count of America's population. The goal is to count everyone once in the right place.

DC uses census data to update Ward and ANC boundaries every 10 years. The goal of the 2020 Census is to count every person living in the US, once and only once, and in the right place. By law, the U.S. Census must deliver a report on the population counts within 9 months of "Census Day" (April 1, 2020).

## Uses Of Census Data



The federal government distributes over three billion dollars annually to the District to support vital programs based on census data.



Census data is used to update Ward and ANC boundaries to reflect population growth and movement across the District.



District agencies rely on accurate census data for budgeting, planning and policy decision making across the city.



Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use census data to decide where to build offices and stores-creating jobs for the community.

## You Can Help



**RAISE** awareness by including census information in community blogs, listserves, social media posts and more.

**WORK** with your civic associations, schools, and faith-based communities to organize through outreach and special events.

**ATTEND** a census information session to learn ways to engage your community. Invite a member of the DC Census team to speak to your organization.

**STAY UPDATED** on news, special events and important dates.

The District is committed to getting the highest response rate possible. We are starting the engagement process now and will continue through early 2020 to ensure that all residents understand why the census matters and how to participate in the new online format.

# COUNTING YOUNG CHILDREN IN THE 2020 CENSUS

## Counting everyone once, only once, and in the right place

Across the Country, an estimated 5 percent of kids under the age of 5 weren't counted in the 2010 Census. That's about 1 million young children, the highest of any age group.

We need your help closing this gap in the 2020 Census. Here's what our research tells us about why young children are missed and what you can do to help make sure they are counted.

COMMON SITUATIONS WHERE YOUNG CHILDREN AREN'T COUNTED	HOW YOU CAN HELP?
 <p>The <b>child splits time between two homes.</b></p> <p>The child lives or stays with <b>another family or with another relative such as a grandparent.</b></p>	<ul style="list-style-type: none"><li>• Emphasize that the census counts <b>everyone where they live</b> and sleep most of the time, even if the living arrangement is temporary or the parents of the child do not live there.</li><li>• If the child truly spends equal amounts of time between two homes, count them where they stayed on <b>Census Day, April 1</b>. Coordinate with the other parent or caregiver, if possible, so the child is not counted at both homes.</li><li>• If it's not clear where the child lives or sleeps most of the time, count them where they stayed on Census Day, April 1.</li></ul>
 <p>The child lives in a <b>lower income household.</b></p>	<ul style="list-style-type: none"><li>• Explain to service providers and families that responding to the census helps determine <b>\$675 billion in local funding in local funding to States and communities across the Country</b>, for programs such as food stamps (also called the Supplemental Nutritional Assistance Program or SNAP), the National School Lunch Program, and the Children's Health Insurance Program (CHIP). When children are missed in the census, these programs miss out on funding that is based on the number of children counted.</li></ul>



## COMMON SITUATIONS WHERE YOUNG CHILDREN AREN'T COUNTED

## HOW YOU CAN HELP?



The child lives in a household with **young parents or a young, single mom.**

- Explain that filling out the census yourself, on your own schedule, is easier than having to respond when a census worker knocks on your door. Remind these households that the form should **only take about 10 minutes** to fill out and can be done online or over the phone, in addition to mailing it back.
- Encourage moms with young children to ask other household members to count them and their children on the form if others live in the household.



The child is a **newborn.**

- Emphasize that parents should **include babies** on census forms, even if they are still in the hospital on April 1.
- **Encourage facilities** providing services to newborns to remind parents about the importance of counting their children on the census form.
- Highlight the fact that the census form only takes about 10 minutes to complete, and parents can **fill it out online or over the phone in addition to paper** at a time that works best for them.



The child lives in a household that is **large, multigenerational, or includes extended or multiple families.**

- Remind the person filling out the form to count all children, including non-relatives and children with no other place to live, even if they are only living at the address temporarily on April 1.
- Spread the word that the census **counts all people living or staying** at an address, not just the person or family who owns or rents the property.



The child lives in a household that **rents or recently moved.**

- Encourage renters and recent movers to complete their census forms **online or over the phone**, right away. That way they don't need to worry about paper forms getting lost in the move.
- **Focus efforts** on multi-unit buildings that are likely to have renters.



## COMMON SITUATIONS WHERE YOUNG CHILDREN AREN'T COUNTED

### HOW YOU CAN HELP?



The child lives in a household where they're **not supposed to be**, for one reason or another.

- Please explain to those that have children living in places where they aren't allowed (for example, grandparents in a seniors-only residence that have a grand child living with them, a family with more people, including children, than the lease allows) that they should include the children because the **Census Bureau does not share information** so it can't be used against them.
- Emphasize the Census Bureau's legal commitment to keep census **responses confidential**.
- Explain that the Census Bureau **will never share information** with immigration enforcement agencies like Immigration and Customs Enforcement (ICE), law enforcement agencies like the police or Federal Bureau of Investigation (FBI), or allow this information to be used to determine eligibility for government benefits.



The child lives in a **non-English or limited-English speaking** household.

- **Conduct outreach** and create resources in non-English languages that highlight the importance of counting young children.
- **Encourage non-English speakers to self-respond** to the census and let them know that for the 2020 Census, the online form and telephone line will be available in 13 languages, including English. Language guides will be available in 59 languages other than English.



The child lives in a household of **recent immigrants or foreign-born adults**.

- Work with community members to conduct outreach in neighborhoods with recent immigrants. **Focus efforts** on the **community's gathering places** like local grocery stores, places of worship, and small restaurants.
- Emphasize the **Census Bureau's legal commitment** to keep census responses confidential. Explain that the Census Bureau will never share information with immigration enforcement agencies like Immigration and Customs Enforcement (ICE), law enforcement agencies like the police or Federal Bureau of Investigation (FBI), or allow this information to be used to determine eligibility for government benefits.



# GET READY AND GET INVOLVED

*Are you ready  
for the census?*

Everyone can do their part to ensure that DC has the resources and data it needs to support every school and family. Here are some ways to spread the word and a few key phrases to help your communication efforts:

## Share Information:

- Volunteer to be a “Census Ambassador” on behalf of your school to ensure your school and student families have up to date and accurate information about the 2020 Census.
- Share census information through school and community online networks
- Form a Census Complete Count Committee at your school to develop activities and engagement activities for your school families.
- Display census posters or banners in high visibility areas at your school
- Share census information at school events, in backpacks, on school websites, through parent/family organizations and in the classroom.
- Host a Census Information Workshop at your school.
- During the self-response phase, allow parents to access school computers to complete the census.



Help people understand what to expect, such as the questions that will and will not be asked, sharing information such as:

- Beginning in March 2020, all households in DC will receive an invitation to respond to the census
- You can complete the census online, by phone or by mail
- Language assistance is available in 59 languages.
- Every single person and child, related and unrelated, living in the household at the time of the census must be included on one form per household.
- If a person is uncomfortable receiving a follow up visit at their home from a Census taker, then they must complete the form during the self-response phase.
- The Census Bureau has a legal commitment to keep responses confidential and protect each person’s privacy
- Census information is never used for any enforcement purposes at the Federal or local level.
- Participating in the census ensure that your family, school and community will have the funding needed to thrive.
- Your census response will never be shared with any Federal or local law enforcement agency.
- DC will never have access to any address specific information.

## Make the Impact Clear

- The Federal Government distributes over \$6 billion to the District annually to support important programs such as Medicaid, SNAP, housing vouchers and education grants.
- The Federal Government uses census data to allocate hundreds of millions of dollars every year that directly supports DC schools and school-aged children.
- An accurate and complete count of school-aged children is critical for developing student growth projections which determine long term planning, programming and construction priorities in DC schools.



## For Educators in the Classroom

The Statistics in Schools (SIS) program, powered by the Census Bureau, provides data, tools, and activities that educators can incorporate into their lessons to promote cross-curricular education and help teach statistics concepts and data analysis skills to students. Teachers can access free downloadable activities and resources for each grade level in English, geography, history and social studies, mathematics and statistics, and sociology.

# STATISTICS IN SCHOOLS FOR EDUCATORS

Statistics in Schools (SIS) is a U.S. Census Bureau program that uses census data to create activities, materials, and other resources you can use in your classroom. Use SIS to:

- **Impact** the amount of federal funding received by schools in your community.
- **Influence** student readiness for learning.
- **Enhance** student learning across subjects.
- **Boost** students' statistical literacy and data-finding skills.
- **Prepare** students for a data-driven world.
- **Empower** teachers to easily bolster their existing lesson plans.

## What is Statistics in Schools?

SIS uses census statistics to create classroom materials for grades pre-K through 12. Teachers and subject matter experts nationwide helped develop each SIS activity to make sure it is valuable and engaging. The SIS program includes more than 200 activities and resources that enhance learning in a variety of subjects.

## What's new for 2020?

SIS has crafted new materials specifically for the 2020 Census, including:

- **67 new activities** for grades pre-K through 12 that challenge students to use data in interactive ways to build skills in subjects such as history, math, geography, and English.
- **Large, colorful maps** with fun, census-based facts about the country and its territories, including state by-state comparisons.
- A **storybook** with activities and a music video for children in preschool and early grades.
- Engaging **videos** created specifically for elementary, middle, and high school grade bands.
- **Resources** for English language learners and adult English as a second language students.

## How does the use of SIS impact school funding?

By using new SIS materials, you can educate students and the adults in their home on the importance of completing the 2020 Census and counting everyone, **especially children**.

Census responses drive decisions on the allocation of more than **\$675 billion** in federal funds to states and communities. This includes support for school programs and services such as special education grants to states, the National School Lunch Program, the Child Care and Development Block Grant, Temporary Assistance for Needy Families, and Head Start. Funds for services that influence student readiness for learning also are affected, such as child health programs and assistance with housing, heating, and food costs.

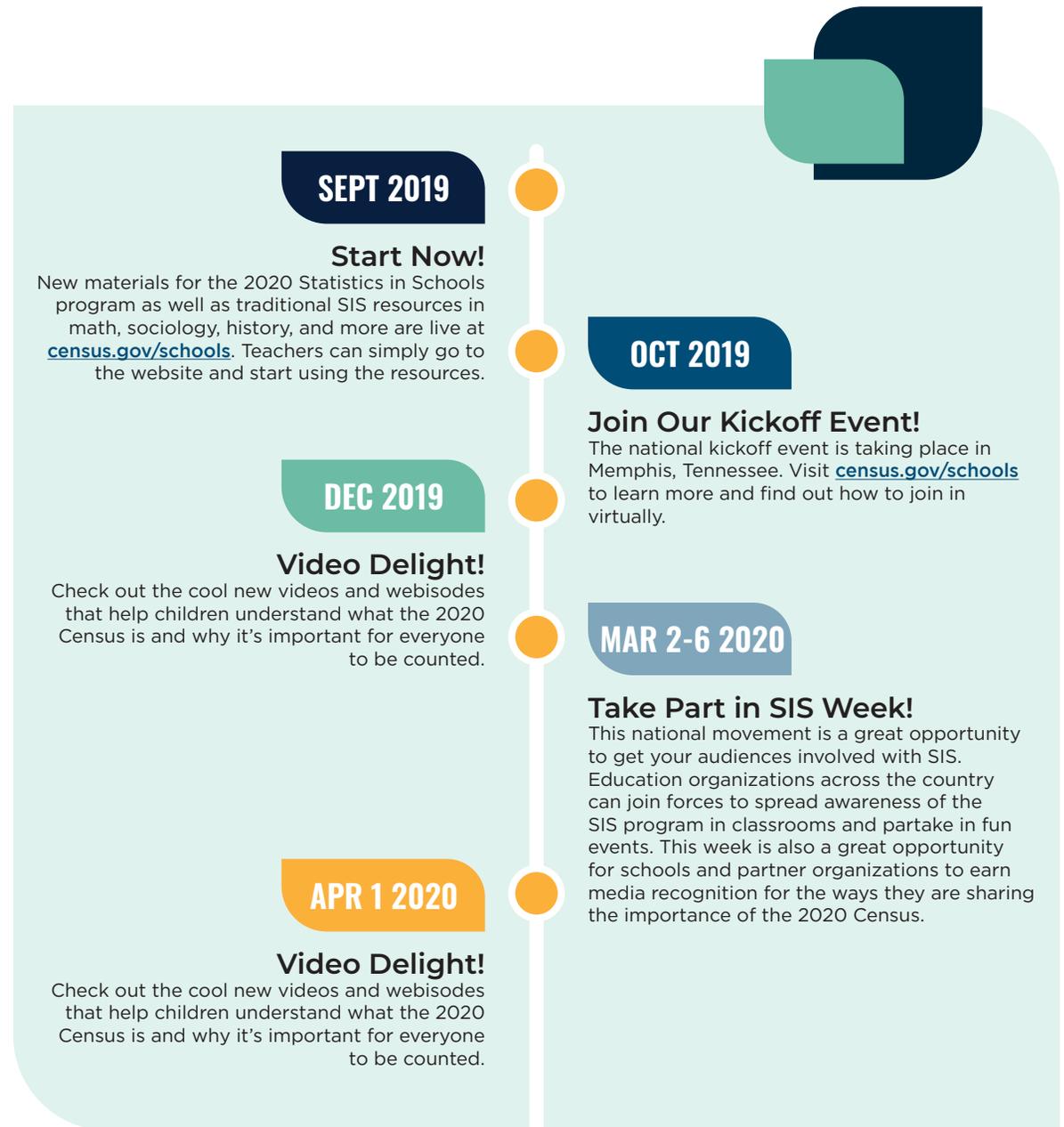
## Get started.

It's easy. Go to [census.gov/schools](https://census.gov/schools), select the activities and resources you want, and download them on the spot. Get started today!



# PARTNER ROADMAP

Magnify the impact of your messaging by timing and coordinating it with key milestones and events for SIS and the 2020 Census, such as those shown on the roadmap below. Consider taking part in SIS Week and Census Day, and encourage your audience to participate too. We will send reminders throughout the next several months, but please keep this roadmap on hand as a reference and planning tool.



# PARTNER CALENDAR



## NOVEMBER

### SIS Themes

- SIS 101
- Why the 2020 Census is important for education and why we need your help

### Key 2020 Themes

- The 2020 Census is easy.
- Your response matters.
- Your responses are safe and secure.

### Holidays & Observances

- Native American Month
- National STEM Day (11/8)
- Veterans Day (11/11)
- Thanksgiving (11/28)

## DECEMBER

### SIS Themes

- SIS 101
- Winter break (take-home materials)

### Key 2020 Themes

- The 2020 Census will count everyone.
- The 2020 Census is important.
- Your responses are safe and secure.

### Holidays & Observances

- December holidays (Hanukkah, Christmas, Kwanzaa)
- Winter break

## JANUARY

### SIS Themes

- SIS 101
- Promotion of SIS Week (March 2-6, 2020)
- Countdown to the count (2020 is here)

### Key 2020 Themes

- TBD. Stay tuned!

### Holidays & Observances

- Winter break
- MLK Day (1/20)
- Celebrate the 100th day of school

## FEBRUARY

### SIS Themes

- SIS 101
- Promotion of SIS Week (March 2-6, 2020)
- Countdown to the count (2020 is here)
- The 2020 Census will count everyone—including young children

### Key 2020 Themes

- TBD. Stay tuned!

### Holidays & Observances

- Black History Month
- Valentine's Day (2/14)

## MARCH

### SIS Themes

- SIS Week (March 2-6, 2020)
- The 2020 Census will count everyone—including young children.

### Key 2020 Themes

- TBD. Stay tuned!

### Holidays & Observances

- Women's History Month
- Read Across America Day (3/2)
- The Iditarod (Alaska)
- Pi Day (3/14)
- St. Patrick's Day (3/17)

## APRIL

### SIS Themes

- Complete the 2020 Census.

### Key 2020 Themes

- Complete the 2020 Census.

### Holidays & Observances

- Census Day (April 1)

# TOP 10 BENEFITS OF SIS FOR TEACHERS

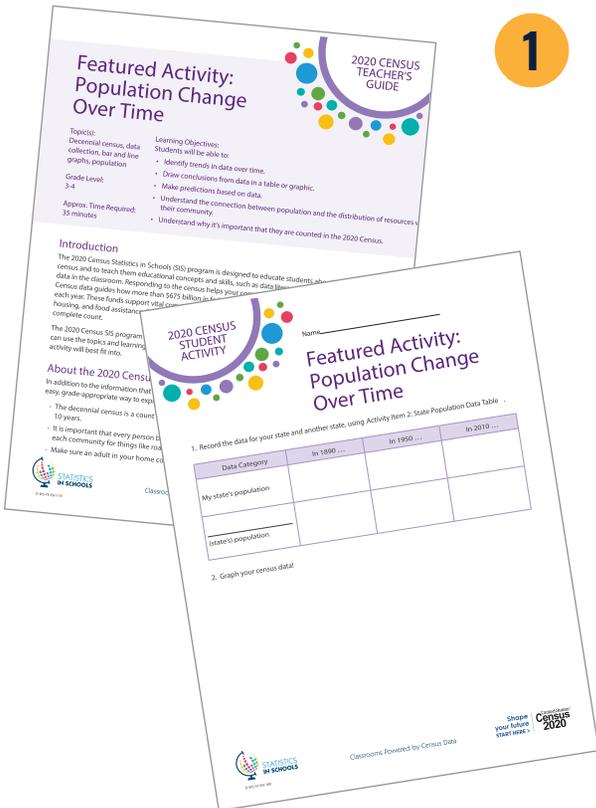
The Statistics in Schools (SIS) program of the U.S. Census Bureau provides data, tools, and activities that educators can incorporate into their lessons to help teach statistics concepts and data analysis skills to students. The activities and resources are segmented by subject (English, geography, history and social studies, mathematics and statistics, and sociology) and grade (from pre-K through high school) so statistics education can be brought to any classroom.

Here are the top 10 reasons the SIS program is good for the classroom:

1

## SIS resources for pre-K through 12th grade teachers are free.

Educators can access, at no charge, more than 200 downloadable activities and resources on the website: [census.gov/schools](https://www.census.gov/schools). The activities on the website are searchable by grade, school subject, and topic.



2

## Experts from the U.S. Census Bureau contributed to the program.

The Census Bureau, which launched SIS, is the primary source of economic and demographic data for the United States. Census Bureau statistical experts were involved in the creation of the program activities, making SIS uniquely qualified to support statistics education.

3

## The program promotes cross-curricular education.

SIS uses a broad array of Census Bureau data to provide activities and resources for courses in English, geography, history and social studies, mathematics and statistics, and sociology.

4

## SIS offers a number of resources and tools, including:

- Activities
- Maps
- News articles
- Videos
- Games
- Infographics and data visualizations
- Data tools that reveal population statistics by sex, age, ethnicity, and race

5

## SIS activities were developed by teachers, for teachers.

Educators and subject matter experts from across the country created and reviewed the activities to make sure they are useful.

6

**SIS activities can supplement existing curriculum.**

The activities and resources are designed to support, not replace, existing lesson plans.

7

**The program helps teach students the crucial skills they need to thrive in an increasingly data-driven world.**

Research from the Bureau of Labor Statistics shows that the number of jobs related to statistics is expected to increase by more than 30% between 2014 and 2024.

8

**SIS reaches students by using technology to teach statistics.**

SIS includes a number of tools that students can use to access data such as State Facts for Students, which allows students to discover information about their state; QuickFacts, an application that displays tables, maps, and charts of frequently requested statistics; and Census Business Builder, an easy way to access and use key demographic and economic data.

9

**The program can be extended or modified easily.**

Not all students have the same skill levels or interests, or learn in the same way. Therefore, SIS gives educators ways to modify activities to meet the unique needs of every classroom. For example, some activities can be tailored using local data.



10

**SIS matches activities with relevant education standards and guidelines. These include the following, organized by subject:**

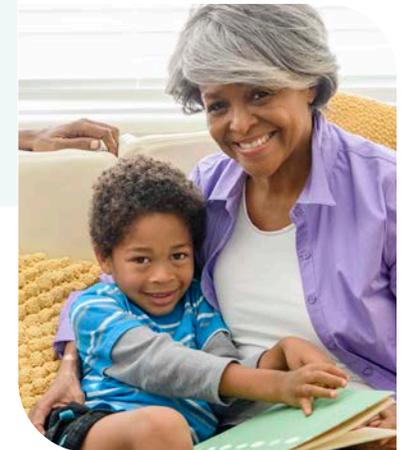
Geography  
**Geography for Life: National Geography Standards**

History and Social Studies  
**UCLA National Standards for History**

Mathematics and Statistics  
**American Statistical Association’s Guidelines for Assessment and Instruction in Statistics Education**

**National Council of Teachers of Mathematics’ Principles and Standards for School Mathematics**

Sociology  
**American Sociological Association’s National Standards for High School Sociology**



# KEY MESSAGING



## Educator audience

Use the messaging below as a guide for how to talk with your educator audiences about SIS and the 2020 Census. We encourage you to tailor this messaging to your own voice, adding credibility and authenticity to these themes.

Conclude your messaging with calls to action that encourage recipients to use or promote the use of SIS resources in schools, and use a hyperlink to [census.gov/schools](https://www.census.gov/schools) when appropriate.

Potential calls to action include:

- Shape Your School's Future. Start Here.
- Shape Your School District's Future. Start Here.
- Shape the Future for Students. Start Here.
- Discover How SIS Helps Schools.
- Learn More About Statistics in Schools.
- Start Using Statistics in Schools.
- Get Free Classroom Resources.
- Encourage Your Teachers To Use SIS Resources.
- Encourage Your Schools To Use SIS Resources.

**Shape the future for our children. Start here.** As an educator, you are always striving to do your part to create a brighter future for children. There are many ways you can do that, and in 2020 there is one big way you can help: Support efforts to make sure every child is counted in the 2020 Census, because you know that every child is a part of our community. You can provide that support through the U.S. Census Bureau's Statistics in Schools (SIS) program.

**Shape your school's future. Start here.** By supporting Statistics in Schools, you are shaping the future of education. New SIS activities and materials for the 2019-2020 school year encourage people to participate in the 2020 Census, which helps schools get the right amount of funding for critical programs that support student learning. Responses to the 2020 Census are used to determine the distribution of federal funds for school programs and services like Title I, special education, school lunch, Head Start, and many more.

**Statistics in Schools offers free resources to help your students, teachers, school, and school district.** Your students will learn about civic responsibility and about finding, understanding, and using statistics. By preparing students for a data-driven world, you help them in their future schooling and careers.

**SIS tools add value to classroom instruction.** U.S. Census Bureau statistics complement current lesson plans by enhancing the teaching of key skills in a variety of subjects. Educators and subject matter experts from across the country worked with Census Bureau experts to create each SIS activity, ensuring value, relevance, relatability, and usability.

**The 2020 Census Statistics in Schools program features materials that underscore the importance of everyone being counted in the 2020 Census.** An accurate count of all children is critical for educators and their students because 2020 Census responses drive decisions about the distribution of federal funds for special education grants to states, the National School Lunch Program, the Child Care and Development Block Grant, and Temporary Assistance for Needy Families, as well as other programs and resources that meet the needs of children outside of school, year-round.

**Participating in the 2020 Census Statistics in Schools program is a way to help shape the future of your community.** The SIS program helps educate students and the adults in their home about the importance of responding to the once-a-decade census. You won't have the opportunity to help shape the future of your schools and community in this way again until 2030.

**Help us spread the word!** Tell your teaching peers. Wherever they are, educators in your network need to know about the Statistics in Schools program. Help spread the word so their students, schools, and communities can benefit from the SIS program and 2020 Census participation.



## Parents, caregivers, and home-schoolers audience

Is your audience parents, caregivers, or home-schoolers? Use the key messaging tailored to these audiences. Conclude your messaging with calls to action that encourage recipients to learn more about SIS and the 2020 Census, and use a hyperlink to [census.gov/schools](https://census.gov/schools) when appropriate. Potential calls to action include:

- Learn More About the Census.
- Shape Your Child's Future. Start Here.
- See How SIS Helps Your Child.
- Complete the Census Now.

### **Shape the future for the children in your household. Start here.**

The 2020 Census is the count of all people who live in the United States, including children and babies. Responses to the 2020 Census will provide the basis for distributing more than \$675 billion in federal funds to communities across the country. These funds support vital programs, including schools, maternal and child health programs, and housing, heating, and food assistance.



**Teachers are using the U.S. Census Bureau Statistics in Schools program to help your children succeed.** SIS activities give students real-world knowledge about subjects like English, math, and history. Students also learn new skills, such as how to find, understand, and use data. Improving these skills and increasing students' knowledge better prepares them for future learning and careers in an increasingly data-driven world. Students also learn why the 2020 Census is important. Ask your children what they have learned from doing SIS activities!

**Make sure every child in your home is counted.** Whether a child is related to you or not, every child in your home must be counted. This is what you need to know about counting children:

1. Your responses to the census are private and will be kept confidential, as required by law.
2. Count children and babies who live with you even if their parents do not.
3. Count children who are living in your home on April 1, 2020, even if they are only staying with you temporarily.
4. Count every child who lives and sleeps in your home at least half of the time.
5. If a child's time is evenly divided between two households, count where the child is on Census Day—April 1, 2020.
6. Count newborn babies, even if they are still in the hospital on April 1, 2020.

**When responding to the 2020 Census, be sure to list every child and baby who lives and sleeps in your home all or most of the time.** Decide who in your household will fill out the 2020 Census form. Whether you're a relative, family friend, or unrelated to the children staying in your home, it is important to count everyone under your roof. Remember that children can't count themselves on the form; they are counting on you to count them.

**Completing the census is safe, easy, and important.** In 2020, the Census Bureau will accept responses online. Responding is easy and convenient and can be done in 12 languages. You can respond online, by phone, or by mail. Additionally, responses to the 2020 Census are confidential and protected by law. Completing the 2020 Census form is an easy way to help shape a brighter future for the children in your home.

# RESOURCE LIST

## Learn More

Use these resources to get more information about the upcoming 2020 Census that you can use to spread the word.

DC Census 2020: <https://dccensus2020.dc.gov>

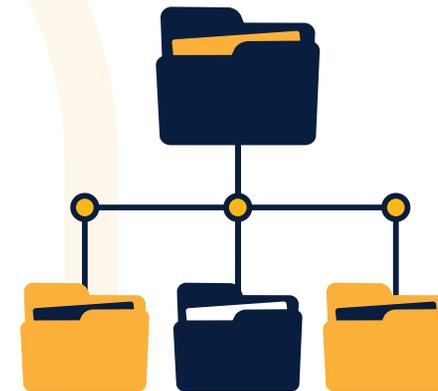
- Learn more about the District's engagement efforts for the US Census
- **Sign up** to get involved  
<https://dccensus2020.dc.gov/page/get-involved-2020-census>
- Print and distribute a **flyer** about the census  
<https://dccensus2020.dc.gov/page/helpful-links-2020-census>
- Learn more about **counting young children** in the 2020 Census  
<https://mayor.dc.gov/sites/default/files/dc/sites/mayoromb/publication/attachments/counting-young-children-in-2020-census.pdf>

Census.gov

- View a **sample questionnaire**  
<https://www.census.gov/programs-surveys/decennial-census/technical-documentation/questionnaires/2020.html>
- Review **research** about the undercount of young children  
<https://www.census.gov/programs-surveys/decennial-census/2020-census/research-testing/undercount-of-young-children.html>
- Explore **resources for teachers and students**  
<https://www.census.gov/programs-surveys/sis.html>

2020 Census: <https://2020census.gov/en>

- Explore **census jobs** <https://2020census.gov/en/jobs>
- Sign up to **stay up-to-date** <https://2020census.gov/en/how-to-help.html>
- Learn about the **local impact**  
<https://2020census.gov/en/community-impact.html>







©2019 DC Census 2020

WE ARE WASHINGTON  
GOVERNMENT OF THE DISTRICT OF COLUMBIA  
DC MURIEL BOWSER, MAYOR